

November 2007

[Home](#) | [SIO Stuff](#) | [PPTs](#) | [News](#) | [Awards](#) | [About](#) | [Update LSA](#)

Headlines

- [SIO Surety Section Published in ABC Magazine](#)
- [SIO Garners CWA Award for 2006 Surety Section](#)
- [Time to Update Officers Roster](#)
- [SIO Awards & Tiger Trust Deadline Looms](#)

SIO Surety Section Published in ABC Magazine



The Associated Builders and Contractors (ABC) has published SIO's annual surety section in the November 2007 issue of *Construction Executive*, which reaches 117,000 key construction decision-makers. Reprints are now available to [order via the SIO Web site](#), or [download a PDF](#).

This year's surety section contains articles on:

- [2007 Surety Market Report](#)
- [Executive Insights](#)
- [The Surety Relationship: What Contractors Should Look for in Bond Producers, Underwriters](#)
- [Using Bonding as a Business Tool](#)
- [10 Things Contractors Should Know Before Seeking Extended Surety Capacity](#)
- [Bonding Out of State Projects: Follow This Advice Before Entering a New Marketplace](#)
- [What Different Accounting Methods Show Your Surety](#)
- [SFAA Model Contractor Development Program Evolves](#)
- [SIO: The Information Source: materials to Help Contractors Understand Surety Bonding](#)

SIO has 4,000 copies of the reprint to distribute, so [order copies now](#) while supplies last.

[Back to top](#)

SIO Garners CWA Award for 2006 Surety Section

The Construction Writers Association (CWA) has recognized SIO for its special surety section published by the Associated Builders and Contractors (ABC) in the November 2006 *Construction Executive*. Marc Ramsey, Communications Manager, accepted the award for best advertorial section at the 2007 Marketing Communications Awards October 11, 2007, in Chicago.



The November 2006 *Construction Executive* was the largest magazine issue with 124 pages, and the surety section generated record advertising revenue, thanks to the surety companies and bond agencies who advertised in the issue.

[Download a PDF of the reprint.](#)

[Back to top](#)

Time to Update Officers Roster

Local Surety Association Officers Directory

To find an LSA in your area, click on a state below.



Please take a moment to **review your LSA officers' roster** on the SIO Web site. If any changes are required, you may **update your roster online** or contact any SIO staff member at (202) 686-7463.

If no changes are required, please have your LSA Secretary notify **Marc Ramsey**, Communications Manager, at (202) 686-7463 by **January 18, 2008**.

[Back to top](#)

SIO Awards & Tiger Trust Deadline Looms

The deadline to submit nominations for SIO's Tiger Trust and Awards for Excellence in Surety Bond Promotion is **February 8, 2008**.

Tiger Trust

NASBP and SFAA members who convinced a private construction owner to bond a project or persuaded a lender to require bonding as a condition of a construction loan in 2007 are eligible to enter SIO's prestigious Tiger Trust. **Details and nomination form.**



Platinum Award

Individual NASBP and SFAA members who conducted special initiatives to promote contract surety bonds in 2007 are eligible to enter SIO's Platinum Award for Excellence in Surety Bond Promotion, which is based not simply on volume, but takes into account the impact of the member's actions in promoting the value and benefits of contract surety bonds. **Details and nomination form.**

Silver/Gold Awards

Local surety associations that conducted at least five activities in 2007 are eligible for SIO's Silver Award for Excellence in Surety Bond Promotion, while LSAs that conducted 10 or more activities are eligible for SIO's Gold Awards for Excellence in Surety Bond Promotion.

Promotional activities that will be considered include speaking engagements, presentations, or other outreach initiatives on contract surety bonding; publishing articles on contract surety bonding in trade publications; or exhibiting at expos, conferences, or trade shows. All promotional activities also must be directed to private owners, public owners, lenders, government agencies, risk managers, contractors, subcontractors, small and minority contractors, architects, engineers, CPAs, universities, or their respective associations. **Details and nomination form.**

For questions or more information, call **Marc Ramsey**, SIO Communications Manager, at (202) 686-7463.

[Back to top](#)

Marla McIntyre
Executive Director

Marc Ramsey
Communications Manager



Surety Information Office
1828 L St. NW, Suite 720
Washington, DC 20036-5104
(202) 686-7463 | Fax (202) 686-3656
www.sio.org | sio@sio.org

LSA Communiqué - An information exchange for the promotion
of surety bonds published by the **Surety Information Office (SIO)**

Copyright 2007 © Surety Information Office